

Privacy Policy

We are very pleased about your interest in our company. Data protection is of particular importance to the management of PEPPERLE AUTO s.r.o. The use of the website www.peperle-auto.com and its business areas is generally possible without providing any personal data. However, if a data subject wishes to use specific services of our company through our website, processing of personal data may be required. If the processing of personal data is necessary and there is no legal basis for such processing, we generally obtain the consent of the data subject.

The processing of personal data – such as the name, address, email address, or telephone number of a data subject – is always carried out in accordance with the EU General Data Protection Regulation (EU-GDPR) and in compliance with the country-specific data protection regulations applicable to PEPPERLE AUTO s.r.o. Through this privacy policy, our company aims to inform the public about the nature, scope, and purpose of the personal data we collect, use, and process. Furthermore, data subjects are informed about their rights through this privacy policy.

As the controller responsible for processing, PEPPERLE AUTO s.r.o. has implemented numerous technical and organizational measures to ensure the most comprehensive protection possible of personal data processed through this website. Nevertheless, internet-based data transmissions can generally have security gaps, meaning that absolute and complete protection cannot be guaranteed at all times. For this reason, it is also possible for any data subject to transmit personal data to us via alternative means, such as by telephone.

1. Definitions

The privacy policy of PEPPERLE AUTO s.r.o. is based on the terminology used by the European legislator in the adoption of the General Data Protection Regulation (GDPR). Our privacy policy aims to be easily readable and understandable for the public as well as for our customers and business partners. To ensure this, we would like to explain the terminology used in advance.

In this privacy policy, we use the following terms, among others:

a. Personal Data

“Personal data” means any information relating to an identified or identifiable natural person (hereinafter referred to as the “data subject”). A natural person is considered “identifiable” if they can be identified, directly or indirectly, particularly by reference to an identifier such as a name, an identification number, location data, an online identifier, or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that natural person.

b. Data Subject

“Data subject” means any identified or identifiable natural person whose personal data is processed by the controller responsible for the processing.

c. Processing

“Processing” means any operation or set of operations performed on personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

d. Restriction of processing

“Restriction of processing” means the marking of stored personal data with the aim of limiting their future processing.

e. Profiling

“Profiling” means any form of automated processing of personal data that involves using such personal data to evaluate certain personal aspects relating to a natural person; in particular, to analyze or predict aspects regarding the person’s work performance, economic situation, health, personal preferences, interests, reliability, behavior, location, or movements.

f. Pseudonymisation

“Pseudonymisation” means the processing of personal data in such a way that the personal data can no longer be attributed to a specific

data subject without the use of additional information; provided that such additional information is stored separately and subject to technical and organizational measures that ensure the personal data cannot be attributed to an identified or identifiable natural person.

g. Data Controller

"Controller" or "Data Controller" is the natural or legal person, authority, agency, or other body that alone or jointly with others determines the purposes and means of processing personal data. If the purposes and means of such processing are determined by EU law or the law of the respective member states, the controller or the criteria for its designation may be provided for in EU law or the law of the respective member states.

h. Processor

"Processor" is a natural or legal person, authority, agency, or other body that processes personal data on behalf of the controller.

i. Recipient

"Recipient" is a natural or legal person, authority, agency, or any other body to which personal data are disclosed, regardless of whether it is a third party or not. However, authorities that may receive personal data in the context of a specific inquiry under EU law or the law of the respective member states are not considered recipients.

j. Third party

"Third party" refers to a natural or legal person, authority, agency, or body other than the data subject, the controller, the processor, and the persons who, under the direct authority of the controller or processor, are authorized to process personal data.

k. Consent

"Consent" means any freely given, specific, informed, and unambiguous indication of the data subject's wishes, either by a statement or by another clear affirmative action, signifying their agreement to the processing of personal data relating to them.

2. Name and address of the data controller responsible for processing

The controller within the meaning of the General Data Protection Regulation, other applicable data protection laws in the European Union member states, and other provisions with data protection relevance is:

PEPERLE AUTO s.r.o.
Bartolomějská 291/11
110 00 Prague 1 – Old Town
Czech Republic

Phone number: +420 212 242 024
Email address: info@peperle.com
Website: www.peperle-auto.com

3. Name and address of the data protection officer

The data protection officer of PEPERLE AUTO s.r.o. is:

Mr. Pavel Kozák
Bartolomějská 291/11
110 00 Prague 1 – Old Town
Czech Republic

Phone number: +420 212 242 024
Email address: info@peperle.com

4. Cookies

The website www.peperle-auto.com uses so-called "cookies". Cookies are text files that are placed and stored on a computer system via an internet browser.

Many websites and servers use cookies. Many cookies contain a so-called cookie ID. A cookie ID is a unique identifier of the cookie. It consists of a string of characters that can be assigned to a specific internet browser in which the cookie is stored. This allows the visited websites and servers to distinguish the individual browser of the affected person from other internet browsers that contain different cookies. A specific internet browser can be recognized and identified by its unique cookie ID.

By using cookies, PEPERLE AUTO s.r.o. can provide users of these websites with more user-friendly services that would not be possible without setting cookies.

Using a cookie, the information and offerings on our websites can be optimized for the user's benefit. As mentioned, cookies allow us to recognize the users of our websites. The purpose of this recognition is to make it easier for users to use our websites. For example, a user of a website that uses cookies does not have to enter their login data every time they visit the website because this is taken over by the website and the cookie stored on the user's computer system. Another example is the cookie of a shopping cart in an online store. The online store remembers the items a customer has placed in the virtual shopping cart using a cookie.

The affected person can prevent the setting of cookies by our websites at any time by making the appropriate setting in the internet browser used, thus permanently objecting to the setting of cookies. Furthermore, already set cookies can be deleted at any time via an internet browser or other software or programs. This is possible in all common internet browsers. If the affected person disables the setting of cookies in the internet browser used, it is possible that not all functions of our websites will be fully usable.

5. Collection of general data and information

The website of PEPERLE AUTO s.r.o. collects a range of general data and information with every visit to the respective webpage by an affected person or an automated system. This general data and information is stored in the log files of the respective server.

The following may be collected:

- a.** The types and versions of the browsers used
- b.** The operating system used by the accessing system
- c.** The website from which an accessing system arrives at our website (so-called "Referrer")
- d.** The subpages that are accessed on our website by an accessing system

- e. The date and time of access to the website
- f. An Internet Protocol address (so-called "IP address")
- g. The Internet service provider of the accessing system
- h. Other similar data and information that serve the purpose of preventing threats in the event of attacks on our information technology systems.

When using this general data and information, PEPERLE AUTO s.r.o. does not draw any conclusions about the affected person.

This information is primarily required to:

- a. To correctly deliver and display the content of our websites;
- b. To optimize the content of our websites as well as any advertisements for them;
- c. To ensure the long-term functionality of our information technology systems and the technology of our websites;
- d. To provide law enforcement agencies with the necessary information for prosecution in the event of a cyberattack.

These anonymously collected data and information are evaluated by PEPERLE AUTO s.r.o. both statistically and with the aim of improving data protection and data security within our company, ultimately ensuring an optimal level of protection for the personal data we process. The anonymous data from the server log files are stored separately from any personal data provided by an affected person.

6. Registration on our Website

The data subject may have the option to register on the website of the data controller by providing personal data. The personal data transmitted to the data controller will be determined by the respective input form used for registration. The personal data provided by the data subject will only be collected and stored for internal use by the data controller and for its own purposes. The data controller may initiate the transfer of data to one or

more processors, such as a parcel service provider, who will also use the personal data exclusively for internal purposes attributable to the data controller.

By registering on the website of the data controller, the IP address assigned to the data subject by the Internet service provider (so-called "ISP"), the date, and the time of registration are also stored. The storage of these data takes place because this is the only way to prevent misuse of our services and, in case of need, to clarify criminal offenses. Therefore, the storage of these data is necessary to secure the data controller. These data will not be shared with third parties unless there is a legal obligation to share them or if the sharing serves the prosecution of criminal offenses.

The registration of the data subject with voluntary provision of personal data allows the data controller to offer content or services that, by their nature, can only be offered to registered users. Registered users are free to modify the personal data provided during registration or have them completely deleted from the data controller's database at any time.

The data controller will provide the data subject with information about the personal data stored about the data subject upon request. Furthermore, the data controller will correct or delete personal data upon request or notice from the data subject, unless there are legal retention obligations preventing this. The entire staff of the data controller is available to the data subject as a contact point in this regard.

7. Contact options via the website

The website of PEPERLE AUTO s.r.o. contains information required by legal regulations, enabling quick electronic contact with our company as well as direct communication with us, which also includes a general address for so-called electronic mail (email address). If a data subject contacts the data controller via email or through a contact form, the personal data provided by the data subject will be automatically stored. Such personal data voluntarily provided by the data subject to the data controller will be stored for the purposes of processing or contacting the data subject. These personal data will not be shared with third parties.

8. Routine Deletion and Blocking of Personal Data

The data controller processes and stores personal data of the data subject only for the period necessary to achieve the purpose of storage or as

prescribed by the European legislator or another legislator in laws or regulations to which the data controller is subject.

If the purpose of storage no longer applies, or if a storage period prescribed by the European legislator or another competent legislator expires, the personal data will be routinely blocked or deleted in accordance with legal requirements.

9. Rights of the Data Subject

a. Right to Confirmation

Every data subject has the right granted by the European directive and regulation issuer to request confirmation from the controller as to whether personal data concerning them is being processed. If a data subject wishes to exercise this right to confirmation, they can contact an employee of the controller at any time.

b. Right to access

Each data subject has the right, granted by the European legislator, to obtain from the controller at any time, free of charge, information about the personal data stored about them and a copy of that information. Furthermore, the European legislator has granted the data subject access to the following information:

- i.** The purposes of the processing;
- ii.** The categories of personal data being processed;
- iii.** The recipients or categories of recipients to whom the personal data have been or will be disclosed, particularly recipients in third countries or international organizations;
- iv.** If possible, the planned duration for which the personal data will be stored, or if that is not possible, the criteria used to determine that duration;
- v.** The existence of the right to rectification or deletion of personal data concerning them, or the right to restriction of processing by the controller, or the right to object to such processing;

- vi. The existence of the right to lodge a complaint with a supervisory authority if the personal data were not collected from the data subject.

All available information about the origin of the data, the existence of automated decision-making, including profiling, in accordance with Article 22(1) and (4) of the EU GDPR, and—at least in these cases—meaningful information about the logic involved, as well as the scope and intended effects of such processing on the data subject.

Furthermore, the data subject has the right to obtain information about whether personal data have been transferred to a third country or to an international organization. If this is the case, the data subject also has the right to obtain information about the appropriate safeguards in connection with the transfer.

If a data subject wants to exercise this right of access, they can contact an employee of the data controller at any time.

c. Right to Rectification

Every data subject has the right granted by the European legislative and regulatory authority to request the immediate rectification of incorrect personal data concerning them. Furthermore, the data subject has the right to request the completion of incomplete personal data—also by means of a supplementary statement—taking into account the purposes of the processing. If a data subject wishes to exercise this right to rectification, they can contact an employee of the data controller at any time.

d. Right to Erasure (“Right to be Forgotten”)

Every data subject has the right granted by the European legislator to request the controller to erase their personal data without undue delay, if one of the following reasons applies and the processing is not necessary:

- i. The personal data were collected for such purposes or processed in another manner for which they are no longer necessary;

- ii. The data subject withdraws their consent on which the processing was based according to Art. 6 (1) (a) EU GDPR or Art. 9 (2) (a) EU GDPR, and there is no other legal basis for processing;
- iii. The data subject objects to the processing under Art. 21 (1) EU GDPR, and there are no overriding legitimate grounds for the processing, or the data subject objects to the processing under Art. 21 (2) EU GDPR;
- iv. The personal data have been unlawfully processed.

The deletion of personal data is required to fulfill a legal obligation under the law of the European Union (EU) or the law of the respective member states to which the controller is subject.

The personal data were collected in relation to services offered by the information society according to Art. 8 (1) EU GDPR.

If one of the above reasons applies and a data subject wishes to request the deletion of personal data stored with PEPERLE AUTO s.r.o., they can contact an employee of the data controller at any time. The employee of PEPERLE AUTO s.r.o. will ensure that the deletion request is promptly processed.

If the personal data was made public by PEPERLE AUTO s.r.o. and our company, as the controller, is required to delete the personal data according to Art. 17 (1) EU GDPR, PEPERLE AUTO s.r.o. will take reasonable measures, including technical ones, considering available technologies and the cost of implementation, to inform other controllers processing the published personal data that the data subject has requested the deletion of all links to these personal data or copies or replications of these personal data, unless processing is necessary.

The employee of PEPERLE AUTO s.r.o. will take the necessary actions in individual cases.

e. Right to Restriction of Processing

Every data subject has the right granted by the European legislator to request the restriction of processing by the controller if one of the

following conditions is met:

- i. The accuracy of the personal data is contested by the data subject for a period that allows the controller to verify the accuracy of the personal data.
- ii. The processing is unlawful, the data subject opposes the deletion of the personal data and requests instead the restriction of the use of the personal data.
- iii. The controller no longer needs the personal data for the purposes of processing, but the data subject requires them for the establishment, exercise, or defense of legal claims.
- iv. The data subject has objected to the processing under Article 21(1) GDPR, and it is not yet determined whether the legitimate grounds of the controller override those of the data subject.

If one of the above conditions is met and a data subject wishes to request the restriction of personal data stored by PEPERLE AUTO s.r.o., they can contact an employee of the data controller at any time.

The employee of PEPERLE AUTO s.r.o. will initiate the restriction of processing.

f. Right to Data Portability

Every data subject has the right granted by the European legislator to receive their personal data, which has been provided to a controller, in a structured, commonly used, and machine-readable format.

They also have the right to transmit this data to another controller without hindrance from the controller to whom the personal data was provided, provided that the processing is based on consent according to Art. 6 (1)(a) GDPR or Art. 9 (2)(a) GDPR, or on a contract according to Art. 6 (1)(b) GDPR and that the processing is carried out by automated means, unless the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Furthermore, the data subject has the right, when exercising their right to data portability under Art. 20 (1) GDPR, to request that the personal data be transmitted directly from one controller to another, where technically feasible, and provided that the rights and freedoms of others are not affected.

To exercise the right to data portability, the data subject may contact an employee of PEPERLE AUTO s.r.o. at any time.

g. Right to Object

Every data subject has the right granted by the European legislator to object at any time, on grounds relating to their particular situation, to the processing of their personal data, which is based on Article 6(1)(e) or (f) GDPR. This also applies to profiling based on these provisions.

PEPERLE AUTO s.r.o. will no longer process personal data in the event of an objection unless we can demonstrate compelling legitimate grounds for the processing which override the interests, rights, and freedoms of the data subject; or the processing is necessary for the establishment, exercise, or defense of legal claims.

If PEPERLE AUTO s.r.o. processes personal data for direct marketing purposes, the data subject has the right to object at any time to the processing of personal data for such marketing purposes.

This also applies to profiling insofar as it is related to such direct marketing. If the data subject objects to PEPERLE AUTO s.r.o. regarding the processing of personal data for direct marketing purposes, PEPERLE AUTO s.r.o. will no longer process the personal data for such purposes.

Furthermore, the data subject has the right to object, on grounds relating to their particular situation, to the processing of personal data by PEPERLE AUTO s.r.o. for scientific, historical research, or statistical purposes in accordance with Article 89(1) GDPR, unless such processing is necessary for the performance of a task carried out for reasons of public interest.

To exercise the right to object, the data subject may contact any employee of PEPERLE AUTO s.r.o. directly. Furthermore, the data

subject is free to exercise their right to object in relation to the use of information society services, irrespective of Directive 2002/58/EC, by automated means using technical specifications.

h. Automated Decisions in Individual Cases, Including Profiling

Every data subject has the right granted by the European legislator not to be subject to a decision based solely on automated processing, including profiling, which has legal effects concerning them or similarly significantly affects them, unless the decision (1) is necessary for the conclusion or performance of a contract between the data subject and the data controller, or (2) is authorized by Union law or the law of the member states to which the data controller is subject and such law provides suitable safeguards for the rights and freedoms as well as the legitimate interests of the data subject, or (3) is based on the explicit consent of the data subject.

If the decision (1) is necessary for the conclusion or performance of a contract between the data subject and the data controller or (2) is based on the explicit consent of the data subject, PEPERLE AUTO s.r.o. will implement appropriate measures to safeguard the rights, freedoms, and legitimate interests of the data subject, which will include at least the right to obtain human intervention on the part of the controller, to express their point of view, and to challenge the decision.

If the data subject wishes to exercise rights related to automated decisions, they may contact any employee of the data controller at any time.

i. Right to Withdraw Consent Under Data Protection Law

Toute personne concernée a le droit accordé par le législateur européen de retirer à tout moment son consentement au traitement de ses données personnelles. Si la personne concernée souhaite exercer son droit de retirer son consentement, elle peut contacter à tout moment un employé du responsable du traitement.

10. Legal Basis for Processing

Article 6(1)(a) of the EU GDPR serves as the legal basis for processing operations where we obtain consent for a specific processing purpose. If the processing of personal data is necessary for the performance of a contract to which the data subject is a party—such as processing operations required for the delivery of goods or the provision of any other service or consideration—the processing is based on Article 6(1)(b) of the EU GDPR.

The same applies to processing operations necessary for pre-contractual measures, such as inquiries about our products or services. If our company is subject to a legal obligation requiring the processing of personal data, for example, to fulfill tax obligations, the processing is based on Article 6(1)(c) of the EU GDPR. In rare cases, the processing of personal data may be necessary to protect the vital interests of the data subject or another natural person.

This would be the case, for example, if a visitor were injured on our premises and their name, age, health insurance details, or other vital information needed to be shared with a doctor, hospital, or other third parties. In such instances, the processing would be based on Article 6(1)(d) of the EU GDPR. Finally, processing operations could be based on Article 6(1)(f) of the EU GDPR.

This legal basis applies to processing operations not covered by the aforementioned provisions if the processing is necessary to safeguard a legitimate interest of our company or a third party, provided that the interests, fundamental rights, and freedoms of the data subject do not override this interest.

Such processing operations are permissible, particularly because they are explicitly mentioned by the European legislator. The legislator considered that a legitimate interest could be assumed if the data subject is a customer of the controller (Recital 47, Sentence 2, EU GDPR).

11. Legitimate Interests in Processing Pursued by the Controller or a Third Party

If the processing of personal data is based on Article 6(1)(f) of the EU GDPR, our legitimate interest is the conduct of our business activities for the benefit of the well-being of all our employees and shareholders.

12. Duration of Personal Data Storage

The criterion for the duration of personal data storage is the respective statutory retention period. After the expiration of this period, the corresponding data will be routinely deleted or blocked, provided that it is no longer required for fulfilling or initiating a contract.

13. Legal or Contractual Requirements for Providing Personal Data; Necessity for Contract Conclusion; Obligation of the Data Subject to Provide Personal Data; Possible Consequences of Non-Provision

We inform you that the provision of personal data is partly required by law (e.g., tax regulations) or may also result from contractual arrangements (e.g., details about the contracting party).

In some cases, it may be necessary for the conclusion of a contract that a data subject provides us with personal data, which must subsequently be processed by us. For example, the data subject is obligated to provide us with personal data if our company enters into a contract with them. Failure to provide personal data would result in the contract not being concluded with the data subject.

Before providing personal data, the data subject must contact one of our employees. Our employee will inform the data subject on a case-by-case basis whether the provision of personal data is legally or contractually required, necessary for the conclusion of a contract, whether there is an obligation to provide personal data, and the consequences of not providing personal data.

14. Existence of Automated Decision-Making

As a responsible company, we refrain from using automated decision-making or profiling.

15. Data Protection Provisions on the Use of Facebook

The data controller may have integrated components of the Facebook company on these websites. Facebook is a social network.

A social network is an online social meeting place, a virtual community that usually allows users to communicate and interact with each other in the digital space. A social network can serve as a platform for exchanging opinions and experiences or enable the online community to provide personal or business-related information. Facebook allows its users to create private profiles, upload photos, and connect through friend requests.

The operating company of Facebook is "Facebook, Inc., 1 Hacker Way, Menlo Park, CA 94025, United States." For the processing of personal data, the controller is "Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland," if the data subject lives outside the United States or Canada.

Whenever a page of this website operated by the controller contains a Facebook component (Facebook plugin), the browser on the data subject's IT system automatically downloads a display of the corresponding Facebook component from Facebook.

An overview of all Facebook plugins can be found at:

https://developers.facebook.com/docs/plugins/?locale=en_US.

During this technical process, Facebook is made aware of which specific subpage of our website the data subject visits.

If the data subject is logged in to Facebook at the same time, Facebook recognizes each visit to our website by the data subject and throughout the entire duration of their stay, identifying which specific subpage they visited. This information is collected through the Facebook component and associated with the respective Facebook account of the data subject. If the data subject interacts with one of the Facebook buttons integrated into our website (e.g., the "Like" button) or leaves a comment, Facebook matches this information with the personal Facebook account of the data subject and stores these personal data.

Facebook receives information through the Facebook component that the data subject has visited our website whenever the data subject is logged into Facebook at the time of visiting, regardless of whether they click on the Facebook component or not. If such information transmission to Facebook is not desired, the data subject can prevent it by logging out of their Facebook account before visiting our website.

The data policy published by Facebook, available at

<https://www.facebook.com/about/privacy/>, provides information on the collection, processing, and use of personal data by Facebook. It also

explains the settings Facebook offers to protect the data subject's privacy. Additionally, various applications are available that allow the data subject to suppress data transmission to Facebook. Such applications can be used by the data subject to prevent data transfer to Facebook.

16. Privacy Policy Regarding the Use of Google Analytics (with Anonymization Function)

The data controller has, where applicable, integrated the "Google Analytics (with anonymization function)" component on its website. Google Analytics is a web analytics service. Web analytics involves the collection, compilation, and evaluation of data concerning the behavior of visitors on websites. Among other things, a web analytics service gathers data on which website a user has come from (referred to as the "referrer"), which subpages were accessed, how often, and the duration of visits. Web analytics is primarily used to optimize websites and analyze the cost-effectiveness of online advertising.

The operating company of the Google Analytics component is "Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, United States of America (USA)."

The data controller uses the addition "_gat._anonymizeIp" for web analytics through Google Analytics. This addition ensures that the IP address of the user's internet connection is anonymized by Google when accessed from within a member state of the European Union or another signatory to the Agreement on the European Economic Area.

The purpose of the Google Analytics component is to analyze traffic on our website. Google uses the collected data and information to evaluate the use of our website, compile online reports showing the activities on our website, and provide other services related to website use.

Google Analytics sets a cookie on the user's IT system. Cookies have already been discussed earlier in this document. By setting the cookie, Google is enabled to analyze the usage of our website. Each time a subpage of this website, operated by the data controller and integrated with a Google Analytics component, is accessed, the user's browser is prompted by the Google Analytics component to transmit data to Google for online analysis. Through this process, Google gains knowledge of personal data, such as the user's IP address, which helps Google understand the origin of visitors and their clicks.

Cookies store personal information such as the time of access, location, and frequency of visits to our website. With each visit to our website, this personal data, including the IP address, is transmitted to Google in the USA. Google may share this data with third parties.

Users can prevent cookies from being set via our website as described earlier by adjusting their browser settings and thereby permanently objecting to cookies. Such adjustments would also prevent Google from setting a cookie. Additionally, cookies already set by Google Analytics can be deleted via the browser or other programs.

Users may also object to the collection and processing of their data by Google Analytics by installing a browser add-on available at <https://tools.google.com/dlpage/gaoptout>. This add-on prevents Google Analytics from collecting data. If the IT system is reformatted or reinstalled, the add-on must be reinstalled to deactivate Google Analytics. If the add-on is deactivated or uninstalled, it can be reinstalled or reactivated.

For more information on Google's privacy policies and further details on Google Analytics, visit:

- a. <https://www.google.com/intl/en/policies/privacy/>
- b. <https://www.google.com/analytics/terms/us.html>
- c. <https://www.google.com/analytics>.

17. Privacy Policy for the Use of Google+

The data controller may have integrated the "Google+" button as a component on these websites. Google+ is a social network. A social network is an online social meeting place and community that generally allows users to communicate and interact in a virtual space. A social network can serve as a platform for exchanging opinions and experiences or enable the online community to provide personal or business-related information. Google+ allows the users of the social network to create private profiles, upload photos, and connect via friend requests.

The operating company of Google+ is "Google Inc., 1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, United States of America (USA)."

Each time an individual page of this website, operated by the data controller, is accessed and a Google+ button is integrated, the browser on

the user's device is automatically prompted to download the corresponding Google+ button's display from Google.

Through this technical procedure, Google is informed about which specific subpage of our website the user is visiting. More detailed information about Google+ can be found at <https://developers.google.com/+/>.

If the user is simultaneously logged into Google+, Google recognizes with each visit to our website and throughout the entire duration of their stay on our website which specific subpage the user is visiting. This information is collected through the Google+ button and associated with the respective Google+ account of the user.

If the user clicks on one of the Google+ buttons integrated into our website and thus makes a Google+1 recommendation, Google associates this information with the user's personal Google+ account and stores this personal data. Google saves the user's Google+1 recommendation and makes it publicly available in accordance with the terms accepted by the user.

A Google+1 recommendation made on this website by the user is subsequently stored along with other personal data, such as the name of the Google+1 account used by the user and the photo stored within it, in other Google services, e.g., in search engine results from the Google search engine, the user's Google account, or other places such as websites or advertisements.

Google is also able to link the visit to this website with other personal data stored by Google. Google records this personal information for purposes such as improving or optimizing Google's services.

Google receives information through the Google+ button whenever the user visits our website while simultaneously logged into their Google+ account, regardless of whether the user clicks on the Google+ button.

If the user does not wish to allow the transmission of personal data to Google, they can prevent this transmission by logging out of their Google+ account before visiting our website.

Further information and Google's applicable privacy policy can be found at <https://www.google.de/intl/de/policies/privacy/>.

Additional information from Google regarding the Google+1 button can be accessed at <https://developers.google.com/+/web/buttons-policy>.

18. Google Maps

This website may use the "Google Maps API," a mapping service provided by Google Inc. (hereafter referred to as "Google") to display an interactive map. By using Google Maps, information about the usage of this website (including the IP address) may be transferred to a Google server in the United States of America (USA) and stored there.

Google may share the information collected through Analytics & Maps with third parties if required by law or if third parties process this data on behalf of Google.

Google will not link your IP address to other Google data. However, it is technically possible that Google could identify individual users based on the data received. It is also possible that personal data and user profiles may be processed by Google for other purposes, over which we have no control or influence. This, along with the fact that data is transferred to the United States of America (USA), poses privacy concerns.

You have the option to disable the Google Maps service easily, thereby preventing data transfer to Google: simply disable JavaScript in your browser. However, please note that this will prevent you from using the map display.

By using this website and not disabling the JavaScript function, you explicitly agree, in light of the privacy concerns, that you consent to the processing of the data collected about you by Google in the manner and for the purposes described above.

19. Contact via the communication data provided on the website

- a.** You have the option to contact our company through the data provided on the website.
- b.** In order to process your request, we may ask you to provide personal data. This may include your name, email address, and other information such as the subject of your inquiry or your message in the designated field, if available. Optionally, you may provide your address and/or phone number.

- c.** The information requested allows us to respond to your inquiry comprehensively. Providing the data in this context is entirely voluntary.
- d.** The personal data you transmit, including the details and the time of contact, will be used solely for the purpose for which you provided it to us when contacting us—particularly for processing your inquiry. The information you provide will only be used for the purpose of addressing your inquiry. The data will not be used for any other purposes or shared with third parties without your explicit consent. The only exceptions are cases where it is necessary to fulfill your request, such as sharing with individuals and companies involved in the task. If there are no legal retention requirements, the personal data will be deleted or blocked after the matter is resolved.
- e.** The legal basis for data processing is Art. 6 (1) Sentence 1 (f) GDPR. Our legitimate interest is that we need your data to process or respond to your communication.

20. Contact form, third-party providers

- a.** You have the opportunity to contact us securely via the "Contact" form on our website and send us an email with your request. Here you can, for example, ask questions about our company, products, or services.
- b.** To process your request, we ask for personal information in our input form. This includes your name, email address, and other details such as the subject of your inquiry and the content of your message. In addition to the mandatory fields, you can also provide additional information. Optionally, you may provide your address and/or phone number.
- c.** The information requested allows us to address your inquiry comprehensively. Providing the information you supply in this context is strictly voluntary.
- d.** We also work with various third-party providers, on whose sites we may place advertisements for our vehicles. If you have a relationship with such a third-party provider and are logged in while contacting us, the third-party provider will send us your phone number, email, and name so that we can reach out to you.

Third-party providers are:

- i. "mobile.de":
<https://www.mobile.de/service/privacyPolicy?lang=en>
 - ii. "autoscout24.de":
<http://about.autoscout24.com/en-us/au-company/au-company-privacy.aspx?genInk=foot&genInkorigin=en-all-all-home>
- e.** The personal data transmitted to us from your details, as well as the time of contact, will be used exclusively for the purpose for which you provided it when contacting us – specifically, the processing of your request. The information you provide will be used solely to process your request. Your data will not be used for any other purpose or shared with third parties without your explicit consent. Exceptions to this include – if necessary for fulfilling your request – partner companies. These may include, for example: our suppliers, payment service providers, logistics partners, and/or trade partners. If there are no legal retention obligations, your personal data will be deleted after your request is completed.
- f.** The legal basis for data processing is Article 6(1) sentence 1 f) of the EU GDPR. Our legitimate interest lies in the fact that we require your data to process or respond to your inquiry.

Prague, January 2, 2025